



Announcing **Blackfoot Events**



Following the overwhelming success of the first webinar in the Blackfoot Winter 2013 event series, we are delighted to release an additional Data Privacy webinar on 20th January, 2014.

Blackfoot is also pleased to confirm Wednesday 19th February 2014 for our FREE Cyber Risk afternoon briefing session in London.

These events are now open for registration.

The primary objective of the Blackfoot events calendar is to share knowledge and stimulate discussion. Do you know someone that would benefit from attending these events? If so, please feel free to spread the word by sharing this communication.



PCI LONDON SPEAKING EVENT

Look out for Blackfoot speaking events at PCI London 23rd January 2014

PCI London is the UK's largest gathering of payment risk and security professionals who are tasked with securing payments systems, protecting cardholder data and meeting PCI DSS compliance requirements. Now in its eighth production, Blackfoot's CEO Matthew Tyler is proud to be participating in the plenary presentations at the Park Plaza Victoria London hotel. Stay tuned to your Blackfoot Account Manager or <http://www.pci-portal.com/> for full event details.

DATA PRIVACY WEB SEMINAR

**Coming to your desktop on 9th December
2013 – Register now**

**ADDITIONAL DATE ADDED:
20th January 2014**

On the 21st of October 2013, The EU Parliament's Committee for Civil Liberties passed a vote by 51 to 1, the negotiating mandate for the data protection regulation. The intention of the regulation is to help protect the digital identities of EU citizens and is expected to be incorporated into UK legislation by June 2015.

To further explore this complex but important subject, Blackfoot's CEO Matthew Tyler will shine a spotlight on the regulation. In true Blackfoot fashion, Matthew will bring clarity and pragmatic thinking to this area through a 40-minute lunchtime web briefing.

Matthew will explain the background and true intent of the regulation, how to use this deeper level of understanding to interpret the requirements and then end the seminar with a vision of the journey ahead.

To review the full agenda and register for this FREE event go to <https://www.eventbrite.co.uk/e/data-privacy-web-seminar-tickets-4297600238>

CYBER RISK AFTERNOON BRIEFING

**Coming to a Central London venue on 19th
February 2014**

**CONFIRMED SPEAKER:
Director of Operations from
major UK multi-channel retailer**

In recent months the subject of cyber risk and cyber threat has generated substantial publicity, with GCHQ working with MI5 and Government to urge British businesses to conduct cyber health checks.

With cyber attacks occurring on an industrial scale and the forthcoming increase in data protection regulation, many organisations are left wondering what exposure they have to these very real threats and what to do about it.

To bring clarity to the situation, Blackfoot is hosting an essential afternoon briefing session that will demystify this confusing but important subject.

Through a series of expert presentations, we will examine the Cyber Risk and Cyber Threat landscape, to help you understand what this means to you and your business and what to do about it.

To review the full agenda and register for this FREE event go to <https://www.eventbrite.co.uk/e/cyber-risk-afternoon-briefing-tickets-9843682720>

BLACKFOOT AFTERNOON BRIEFING

CYBER RISK AND CYBER THREAT

Coming to Central London on 19th February 2014

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WHO SHOULD ATTEND?

Chairman, Vice Chairman, President, Executive Director, Managing Directors, Financial Director, Chief Information Officer, Head of Information Security, Chief Security Officer, Head of Compliance, Head of Risk, Head of IT

EVENT DATE/VENUE/TIME

19th February 2014

Worldstone, Level 40, Tower 42, Old Broad Street, London, EC2N 1HQ

2:00PM – 5:30PM

AGENDA OVERVIEW

14:00	Registration	16:10	Plan, prepare, prevent and protect
14:30	Welcome and introduction	16:40	Ensure or insure
14:40	It's a risky game	17:10	Q&A
15:25	When breach comes knocking	17:25	Conclusion and next steps
15:55	Break	17:30	Close and an opportunity to network

Presentation 1

It's a risky game - Matthew Tyler, Blackfoot UK (40 Min)

With many large organisations admitting they don't understand risk at board level there is a clear message that business partners need to become better educators and guides. Blackfoot CEO, Matthew Tyler will deliver a presentation on the history of Cyber Risk, the current threat landscape and how the future is looking. Matthew will also explore how the traditional relationship between IT and the board has failed many organisations and how new approaches are required to translate threats into an understanding of business risk at board level.

Presentation 2

When breach comes knocking – Guest speaker (30 Min)

A data breach can often have a devastating effect on a organisation and it's often too late that business leaders recognise the costs associated with a breach. Although post breach forensics and remediation activities are often completed relatively quickly, the costs associated with disruption to normal business operations or reputational damage often have a much longer lasting effect. Hear speakers share their experiences of breach and the outcome of their lessons learned exercises.

Presentation 3

Plan, prepare, prevent and protect – Matthew Tyler, Blackfoot UK (30 Min)

During this 30 minute presentation, Matthew will explore the role of a cyber risk management plan and the essential elements that leaders should reach for when making decisions affecting the organisations approach to risk. The presentation will identify key elements in a risk reduction plan and guide attendees through a well trodden and proven approach including, pure risk reduction, cyber liability insurance and hybrid approaches.

Presentation 4

Ensure or insure – Jeff Jolliffe, AON (30 Min)

AON Insurance will explore how clients have approached the question of balancing insurance with risk reduction exercises, along with how benchmarking the current position supports informed decision making regardless of the solution.