Blackfoot partners with PhishLine to offer an all-in-one security awareness solution

This month saw us partner with PhishLine, a leading Social Engineering Management Platform, to create a unique, comprehensive employee awareness solution. This technology partnership will help organisations tackle the growing threat of phishing - now the number one delivery vehicle for ransomware and other malware – and delivering just-in-time learning to employees who need it most.

85 percent of organizations have suffered phishing attacks

Phishing attacks continue to grow in volume and complexity, supported by more aggressive social engineering practices that make phishing more difficult to prevent. Not only are more organisations falling victim to phishing attacks, the number and sophistication level of the attacks they're experiencing has gone up. Two-thirds of the organisations they studied reported experiencing attacks that were targeted and personalized (spear phishing attacks), up 22 percent from the year before[1].

Not only is spear phishing increasingly common, attacks are also proving to be incredibly costly. According to a recent Cloudmark survey [2], companies hit by a successful spear phishing attack in the past 12 months suffered an average financial cost of $1.6 million.

Key benefits:

- Market leaders - Blackfoot and PhishLine partner to give customers a complete, all-in-one phishing and just-in-time learning solution
- Partnership will enable businesses to reduce the increasing threat of phishing and risky employee behaviour
- Businesses can easily measure the effectiveness of their risk reduction efforts
- Provides information security awareness and training software to employees when they need it most
- Reduces the chance of social engineering attacks being successful
- Helps organisations avoid disruption, financial loss and theft as a result of cybercrime

Together. Stronger.

Matthew Tyler, Blackfoot CEO said: "As phishing is now a common form of attack, partnering with PhishLine was a natural way of offering a complimentary solution to Blackfoot's user awareness training content. We believe the mix of PhishLine's enterprise solution with Blackfoot's award winning user awareness content is the perfect way to offer maximum protection against these increasingly damaging attacks."

Mark Chapman, President and Founder of PhishLine said: "It's a great time to team up with Blackfoot. Their award-winning user awareness content combined with PhishLine's robust data-driven analytics creates a powerful combination of services for businesses looking to take measured security awareness to the next level."

Clients can now access the unrivalled features and flexibility of Phishline's social engineering management platform and Blackfoot's award winning, just-in-time, security awareness content.

Together, Blackfoot and PhishLine offer customers a complete phishing solution. Businesses can now easily measure the effectiveness of their risk reduction efforts; provide information security awareness and training software to employees; and quickly access the tools they need to overcome the increasing challenges associated with social engineering and phishing - all in one place.

About PhishLine

PhishLine empowers the world's most complex organizations with the tools, resources, and measurement capabilities needed to combat social engineering and phishing threats. Launched in 2011 to help Information Security Professionals meet and overcome the increasing challenges associated with social engineering and phishing. PhishLine was met with instant praise throughout the Information Security Community and is now positioned to become the industry's leading social engineering management platform.

About Blackfoot

Blackfoot specialises in the mitigation of information risk, the development of robust security and the provision of industry-leading compliance services. In an increasingly regulated and complex world our risk based approach ensures our clients can deal with changing risks and ensures the intelligent application of limited resources. Formed in 2008 and with over 100 global brands as clients, Blackfoot is quickly becoming the default choice of global brands wanting to protect their data.

References:

1 New Report on the State of Phishing Attacks Shows Significant Increases Year over Year

2 https://blog.cloudmark.com/2016/01/13/survey-spear-phishing-a-top-security-concern-to-enterprises/

blackfoot

📞 0845 805 2409
✉ info@blackfootuk.com
🌐 www.blackfootuk.com

ADVISE >
ASSESS >
ASSURE >